

TRUMOO® EPIC SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. MAKING A PURCHASE WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH VENMO OR PAYPAL, INC. A VENMO ACCOUNT OR PAYPAL ACCOUNT IS REQUIRED TO RECEIVE PRIZES IN THIS PROMOTION, AS SET FORTH BELOW. IF AN ENTRANT DOES NOT HAVE A VENMO OR PAYPAL ACCOUNT, SUCH ENTRANT MAY SIGN UP FOR A FREE ACCOUNT AT [HTTPS://VENMO.COM](https://venmo.com) OR [HTTPS://PAYPAL.COM](https://paypal.com). VENMO AND PAYPAL ACCOUNTS SUBJECT TO ADDITIONAL TERMS AND CONDITIONS.

The TruMoo® Make it Epic Sweepstakes ("Sweepstakes") is sponsored by: DFA Dairy Brands Corporate, LLC, 8401 North Central Expressway, Suite 400, Dallas, Texas 75225 ("Sponsor"), and is administered by Twelve Thirty, LLC ("Administrator").

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins at or about 12:00 PM (noon) Eastern Time ("ET") on August 1, 2025, and ends at 11:59:59 PM ET on October 18, 2025 ("Sweepstakes Period"). The Administrator's computer is the Sweepstakes' official clock.
- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States of America and of the District of Columbia who are at least eighteen (18) years old at the time of entry. **PAYPAL ACCOUNT OR VENMO ACCOUNT REQUIRED TO RECEIVE THE GRAND PRIZE.** Employees, officers and directors of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, representatives, advertising, promotion and production agencies or agents (collectively, the "Sweepstakes Entities") as well as their immediate family members (defined as including spouse; biological, adoptive, and/or step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) and persons living in the same household (whether related or not) of any of the above are not eligible to enter or win. Void where prohibited by law. All federal, state, and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of registration. Entrants will not be allowed to change their physical address or e-mail address on a submitted registration. Use of any automated system or any like methods to participate in the Sweepstakes is prohibited and will result in disqualification of any entrant attempting such use.

- 3. HOW TO ENTER THE SWEEPSTAKES:** There are two (2) ways to enter the Sweepstakes as outlined below:
 - A.** During the Sweepstakes Period, an eligible entrant must visit TruMooEpicSweeps.com ("Website") and enter the entrant's valid e-mail address. The entrant must then complete and submit the registration form with all required information, which may include, but may

not be limited to, complete first and last name (no initials), street address (no P.O. Boxes will be allowed), city, state, ZIP Code, phone number, and date of birth. After registering, the entrant must then follow the on-screen instructions to upload a photograph or video of himself/herself which may also include another person(s) and/or pet(s) (the "Photo" or "Video") provided that the Photo or Video meets the Entry Requirements set forth below. The registration information, Photo and Video are collectively referred to as the "Entry". All Entries must comply with the Entry Requirements set forth herein.

B. Enter Instagram: During the Sweepstakes Period, an entrant must follow the steps below to receive one (1) entry via Instagram:

- i. Sign into his/her public Instagram account (entrant may create an Instagram account for free if he/she does not already have one);
- ii. Become a follower of @trumoo on Instagram (if not already following @trumoo). There is no charge to sign up for Instagram or to follow @trumoo;
- iii. Create a public post with a Photo or Video that meets the Entry Requirements and complies with Instagram's terms of use.
- iv. The public post on Instagram must also contain the mention @trumoo included in the post.
- v. The public post on Instagram must also contain the required hashtag of #trumooepicsweeps to receive one (1) Entry. The hashtag #trumooepicsweeps must be included in the post. Incomplete entries will be disqualified. Proof of posting on the social media site is not considered proof of delivery to or receipt by Sponsor of such entry.

By entering the Sweepstakes on Instagram and using the hashtag #trumooepicsweeps, entrant hereby agrees to be bound by these Official Rules. Entries will be deemed made by the authorized account holder of the Instagram account the entry is submitted from at the time of entry. The "authorized account holder" is the person who is assigned to the Instagram by the online service provider. An entrant must have a non-private Instagram account to enter the Sweepstakes and must be a follower of @trumoo Instagram to enter until October 31, 2025, for potential winner notification purposes to be eligible to win/claim the prize. Entrants may create an Instagram account at no cost by logging on to <http://instagram.com>. Creation of an Instagram account requires an entrant to agree to Instagram's Terms of Service and Privacy Policy, available at <http://instagram.com/about/legal/terms/> and <http://instagram.com/about/legal/privacy/>, respectively. Due to the way Instagram operate its services, entries from users with protected or private accounts (i.e., entrant has set his/her account so that only people the entrant has approved can view his or her updates) may not be received. If an entrant enters from his/her wireless phone, the entrant's wireless service provider may charge the entrant. Entrants should consult their wireless-service providers regarding their pricing plans. Message and data rates may apply. Further, entrant specifically agrees to release Instagram from any and all liability associated with this Sweepstakes. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram.

The content included in the entry will not be judged or used in any way to determine the winner.

LIMIT: A person may enter the Sweepstakes once (1) via the Website and once (1) on Instagram during the entire Sweepstakes Period. If more than two (2) Entries are received from the same person, telephone number, e-mail address, or Instagram Account, all Entries

associated with such person, telephone number, postal address, e-mail address, or Instagram Account may be disqualified.

Entry Requirements: All Entries must comply with the following requirements:

- Be the entrant's own original work and 100% owned by the entrant;
- Cannot have been published previously by any party including the entrant;
- The Photo must not exceed 10 MB, and must be in one (1) of the following file formats: JPEG, JPG, PNG;
- A Video may not exceed 15 seconds;
- A video must be one of the following file formats: .MP4, MOV, not to exceed 50 MB in size
- Must have approval from any persons appearing in the Photo or Video other than the entrant, and the entrant must be able to provide express written consent of every such person appearing in the Photo or Video to Sponsor and/or Administrator, if requested;
- Photo or Video may not include minor child(ren) unless the entrant is the parent or legal guardian of said minor child(ren);
- Must not include any personally identifiable information (full name, e-mail address, telephone number, etc.);
- Must be suitable for publication (i.e., may not be obscene or indecent in the opinion of the Sponsor or Administrator);
- A Video must not include any songs or music unless it is the entrant's entirely original work, parodies are prohibited
- Cannot feature trademarks, logos or trade dress owned by any third party, or advertise or promote any brand or product of any kind, other than the TruMoo® brand;
- Cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images);
- Cannot include the name, likeness, photograph, or other indicia identifying any person, living or dead, without permission from that person;
- Cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group;
- Cannot promote illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Cannot describe or depict any illegal activity or violation of any state or federal law;
- Must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
 - gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
 - the use of prostitution, pornography, nudity, profanity or other adult content, or violence;
 - the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government; and/or
 - the mistreatment, harming, or abuse of animals.
- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way.

Sponsor reserves the right, at its sole discretion, to disqualify an entrant if the entrant's Entry fails to comply with any of these Entry Requirements or any other provision of these Official Rules.

IMPORTANT NOTES AND ENTRANT'S REPRESENTATIONS/WARRANTIES: Any entrant who incorporates any intellectual property owned by a third party into his or her Entry does so at his or her own risk. Without in any way limiting, expanding or amending the terms and conditions residing on the Website, which terms and conditions shall remain in full force and effect, if Sponsor is duly notified that any element of an entrant's Entry infringes upon the rights of another person and/or receives a legally valid request to remove the affected Entry because of such infringement, such Entry may be disqualified from the Sweepstakes, as Sponsor may determine in its sole discretion. Each person who enters this Sweepstakes (and his/her/their parent or legal guardian if such person is a Minor) represents and warrants as follows: (i) the Entry is the entrant's own original, previously unpublished, and previously unproduced work; (ii) the Entry does not contain any computer virus (as applicable), is otherwise uncorrupted, is wholly original with entrant, and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (iii) the Entry does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; and (iv) the Entry does not and will not violate any applicable laws, and is not and will not be defamatory or libelous. Each entrant hereby agrees to indemnify and hold the Sweepstakes Entities harmless from and against any and all third-party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

The Sweepstakes Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected entries – all of which will be void. Sponsor reserves the right to disqualify any entrant and/or Entry in its sole and absolute discretion.

- 4. GRANT OF RIGHTS.** By submitting an Entry, an Entrant grants to Sponsor and all of its present and future parent, subsidiary or affiliated entities, agents, contractors and agencies, and as may be applicable, its successors and assigns, a perpetual, worldwide, non-exclusive, sub-licensable, fully paid-up, irrevocable, royalty-free, transferable right and license to use, display, perform, transmit, copy, modify, delete, adapt, publish, translate, create derivative works from, sell and distribute such Entry and to incorporate the Entry into any form, medium, or technology, now known or hereafter developed, throughout the universe (including, but not limited to, digital media advertisements), all without compensation to the entrant or any other individuals depicted in the Entry, with or without the entrant's name or user handle. Do not submit any Entry that entrant does not wish to license to Sponsor, including any confidential information or any original creative materials. In addition, an entrant grants Sponsor the right to include the name or user handle provided along with the Entry the entrant submits; provided, however, Sponsor shall have no obligation to include such name or user handle with such Entry. Subject to applicable privacy laws, Sponsor is not responsible for the use or disclosure of any personal information that the entrant voluntarily discloses in connection with the Entry the entrant submits. By submitting Entry, it will be available to the public. Please use caution when deciding what personal information to disclose.

Entrant acknowledges and agrees that Sponsor has no obligation to use the Entry that the entrant submits, and Sponsor reserves the right to select in its sole discretion which, if any, Entry(ies) will be published. Entrant acknowledges and agrees that Sponsor reserves the right (but has no obligation) to do any or all of the following, in Sponsor's sole discretion: (i) monitor the Entry; (ii) alter, remove, or refuse to post or allow to be posted any Entry; and/or (iii) disclose any Entry, and the circumstances surrounding its transmission, to any third party.

Without limiting any rights of Sponsor set forth in these Official Rules, the Entry submitted may be used on Sponsor's website and on Sponsor's social media pages. Sponsor also may publish this Entry in any and all Sponsor collateral, e-mail marketing, point of sale store materials, and in any other type of promotional and marketing materials.

5. **RANDOM DRAWING:** On or about October 20, 2025, the Administrator will randomly select one (1) potential Grand Prize, ten (10) potential First Prize, and one hundred fifty (150) potential Second Prize winners (as the capitalized terms are defined in Section 6 below) from all eligible entries received during the Sweepstakes Period. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with the Official Rules.
6. **PRIZES, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:**
 - a. **Grand Prizes (1):** The "Grand Prize" is Five Thousand Dollars (\$5,000) awarded via PayPal. Only one (1) Grand Prize will be awarded in this Sweepstakes. **The ARV of the Grand Prize is Five Thousand Dollars (\$5,000).**
 - b. **First Prize (10):** Each "First Prize" is a One Hundred Dollar (\$100) travel digital gift card. No more than ten (10) First Prizes will be available in the Sweepstakes. **The ARV of each First Prize is One Hundred Dollars (\$100). The total value of all First Prizes is One Thousand Dollars (\$1,000).**
 - c. **Second Prizes (150):** Each "Second Prize" will consist of a TruMoo® branded bluetooth speaker. No more than one hundred fifty (150) Second Prizes will be available in the Sweepstakes. **The ARV of each Second Prize is Thirty Five Dollars (\$35). The total value of all Second Prizes is Five Thousand Two Hundred Fifty Dollars (\$5,250).**
 - d. **Total ARV:** The total ARV of all prizes available in this Sweepstakes is Eleven Thousand Two Hundred Fifty Dollars (\$11,250).
 - e. **Odds of Winning:** The odds of winning a prize depend on the total number of eligible entries received during the Sweepstakes Period.
 - f. **General Prize Conditions:** There is a limit of one (1) prize per person during the entire Sweepstakes Period. Details of prizes will be determined by Sponsor in its sole discretion. Use of gift card is subject to the terms and conditions imposed by the issuer. If the prize requires a PayPal Account and of such winner does not have a PayPal account, such winner can create one for free at <https://paypal.com>.
7. **HOW TO CLAIM A PRIZE:** All potential winners are subject to verification of eligibility and compliance with these Official Rules. After the random drawing, Administrator or Sponsor will notify the potential winner via e-mail at the e-mail address provided at the time of registration or on Instagram by a Direct Message from @trumoo (depending on his/her method of entry) with instructions on how to claim the prize. If notified on Instagram, the potential winner must respond to Instagram Direct Message winner notification within twenty-four (24) hours or they may, at the Sponsor's sole discretion, be disqualified. The potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or the prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. All potential winners will be

notified by e-mail or Direct Message on Instagram with instructions on how to claim a prize. All potential winners may be requested to provide additional documentation for verification purposes. **Failure to provide all required documents and/or information within the stated time period may result in forfeiture of a potential winner's right to claim their prize. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, or declines to accept a prize, the prize may be forfeited. Unclaimed prizes may not be re-awarded.** If the prize is forfeited for any reason, it may be awarded to an alternate potential Winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible Sweepstakes entries received during the Sweepstakes Period, time permitting. Second Prizes will be mailed to verified winners at the street address provided at the time of registration within approximately eight (8) to ten (10) weeks from the end of the Sweepstakes Period. First Prizes will be emailed to verified winners at the email address provided at the time of registration within approximately eight (8) to ten (10) weeks from the end of the Sweepstakes Period. Upon verification of eligibility, The Grand Prize will be fulfilled via PayPal or Venmo within thirty (30) days from the date of winning. **NOTE: If a Grand Prize winner does not have a PayPal or Venmo account at the time of winning, the Grand Prize winner must create an account linked to the telephone number submitted during registration to claim their prize within thirty (30) days of the win notification or the prize will be forfeited in its entirety. Use of the PayPal service is subject to PayPal, Inc. User Agreements for PayPal Services available at: <https://www.paypal.com/us/legalhub/home>; and the PayPal, Inc. Privacy Statement, available at: <https://www.paypal.com/us/legalhub/privacy-full>. Use of the Venmo service is subject to the Venmo User Agreement for Venmo Services available at: <https://venmo.com/legal/us-user-agreement/>; and the Venmo Privacy Statement, available at: <https://venmo.com/legal/us-privacy-policy/>. The PayPal or Venmo account need only be used in basic mode to receive payments. Participation in PayPal or Venmo credit offers are not a condition to receiving a prize.** Sweepstakes Entities shall not be held responsible for any delays in awarding any prize for any reason. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will issue an IRS Form 1099-MISC for the Grand Prize and each First Prize winner. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered postal mail or e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes email, including any winner notification email, to a spam or junk folder. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize (or prize component) of equal or greater value in case of unavailability of a prize (or prize component) or the occurrence of a force majeure event, at Sponsor's sole and absolute discretion. ARVs are as of the time these Official Rules were printed and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility.

8. **LIMITATION OF LIABILITY:** By participating in this Sweepstakes entrants agree that the Sweepstakes Entities, Venmo, PayPal, Inc., Instagram, and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents (collectively, "Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions,

failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, human or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Sweepstakes-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting or using a prize. The Released Parties shall not be responsible or liable for Entries that are entered by any automated computer, program, mechanism or device, for any Entries in excess of the stated limit or for Entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such Entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable, which may include the selection of the winners from among all eligible, non-suspect entries received prior to such cancellation, termination, modification or suspension.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from and against any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the entrant's Entries, participation or inability to participate in the Sweepstakes, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical, human or printing errors in these Official Rules or any Sweepstakes materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizes (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, pandemic or epidemic, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes, (g)

human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Sweepstakes, the Website or any other Sweepstakes-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Sweepstakes and/or its contents related to or resulting from any part of the Sweepstakes, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged Entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizes (or any element thereof), or (p) negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Sweepstakes, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for implied warranties, so some of the above limitations or exclusions may not apply to you. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 9. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO A PARTICULAR ENTRANT.**

10. PRIVACY: Sponsor's privacy policy is available at: <https://dfamilk.com/footer/privacy>

11. PUBLICITY RIGHTS: By participating in the Sweepstakes and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use their name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television social media and the Internet, worldwide, without further notice, review or approval and without additional compensation.

12. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Sweepstakes. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in their opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect.

13. WINNERS LIST: The winners list will be posted after winner confirmation is complete, and available for 60 days thereafter. For a list of the winners, please [click here](#).

All trademarks used herein are the property of their respective owners.

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This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Instagram, Venmo or PayPal, Inc.